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# Gambling market sees fall in Q3 2020 compared to 2019

The Danish Gambling Authority's most recent quarterly statistics show that the gross gaming revenue (GGR) for betting, online casino, gaming machines and land-based casinos decreased by 4.9 percent compared to Q3 2019, cf. figure 1. Only land-based casinos saw an increase in GGR compared to Q3 2019, whereas betting, online casino and gaming machines saw a fall.

Figure 1. GGR for the gambling market in Q3 2020 and development in percent from Q3 2019



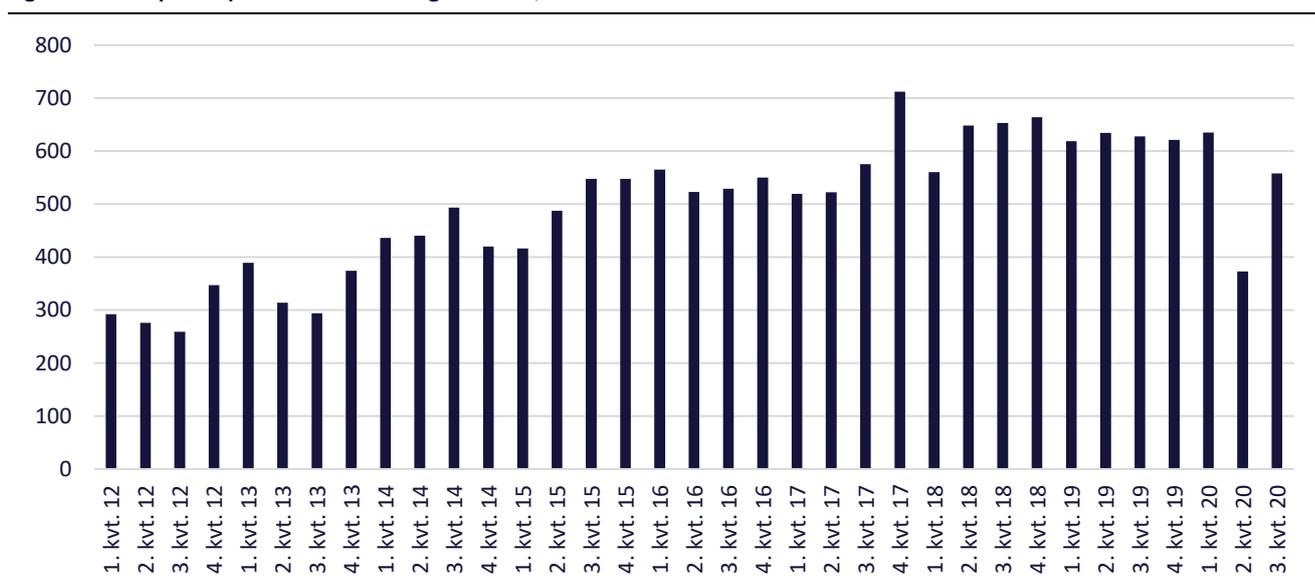
## Large decline in betting

Betting represents the biggest decline in Q3 2020 with a fall of 11.2 percent compared to Q3 2019. The recent development contrasts the steady increase in GGR that betting has seen

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since 2012, cf. figure 2. Betting was significantly affected by the coronavirus in Q2 2020 because many sports events were cancelled or postponed. However, in Q3 2020 the market has increased again. The reason why the most recent quarter still represents the second lowest GGR since Q2 2017 may be that the autumn football season has started later than previously due to the coronavirus crisis.

Figure 2. Quarterly development in GGR for betting 2012-2020, in million DKK



Source: Gambling duty data submitted by licence holders to the Danish Tax Agency

#### Box 1. Definition of gross gaming revenue (GGR)

The term gross gaming revenue is used to measure the size of the gambling market and is calculated based on players' stakes (including bonuses) minus winnings, plus the commission that players pay for participation in a game.

#### Reopening meant increase in gambling on land-based gaming machines and at casinos

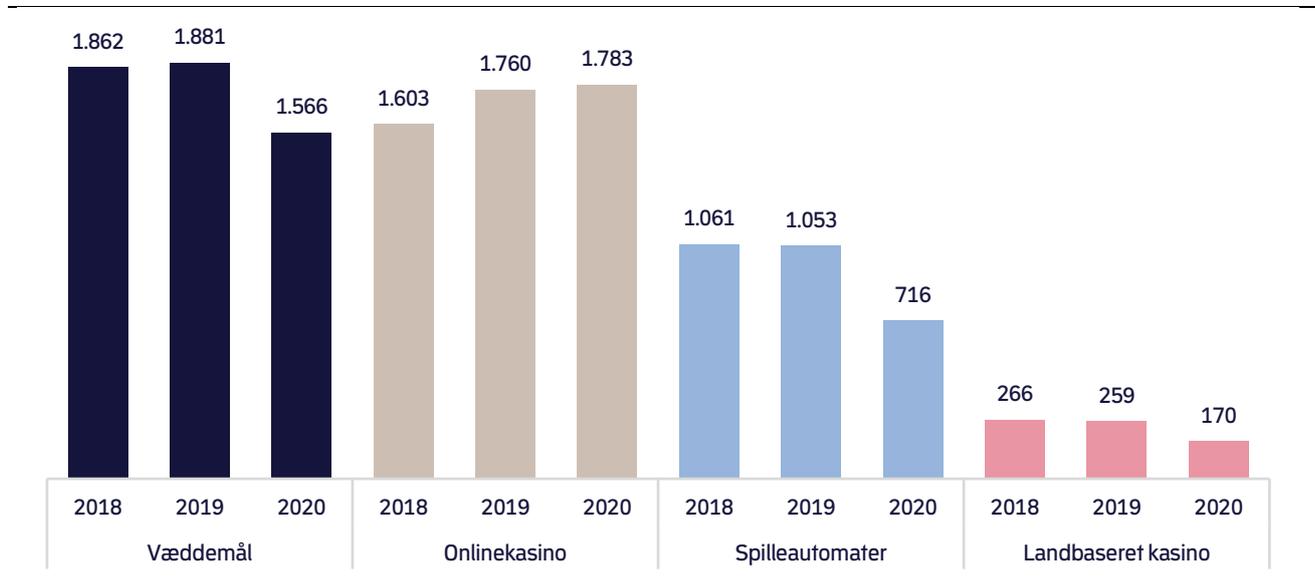
In spring 2020, restaurants and gambling arcades with gaming machines as well as land-based casinos were closed for a period to prevent the spread of the coronavirus. As expected, this led to a large fall in GGR for the two sectors in Q2 2020. The reopening after a lockdown meant that the two markets saw a rise in GGR in Q3 2020. Despite the rise, the gambling machine market still saw a minor fall in GGR compared to Q3 2019.

#### Gambling market affected by coronavirus crisis

The coronavirus crisis has clearly affected the 2020 gambling market, cf. figure 3. Compared to the three first quarters of 2019, it is only the online casino sector, which has seen a rise in GGR. After the first three quarters of 2020, betting, gaming machines and land-based casinos are all well below the level seen in the same period of 2019.

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Figure 3. Summarised GGR in Q1-Q3, 2018-2020, in million DKK



Source: Gambling duty data submitted by licence holders to the Danish Tax Agency

#### Statistics available on spillemyndigheden.dk

On the Danish Gambling Authority's website, all quarterly results are available, which provides the complete overview of the development in the gambling market since 2012. The statistics are released in a Power BI report with interactive dashboards that allow the user to filter results by, for example, time period.

It is central to the Danish Gambling Authority to monitor the development and the most recent tendencies in the gambling market. This enables an efficient and effective supervision of the gambling operators, which ensures a fair and responsible gambling market in Denmark.